



## Activities



Co-funded by the  
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### Analysis and deconstruction of gender stereotypes

Research on 6 partner's country on gender stereotypes among young, teacher and educators, analysing the cultural conditionings and families facing life trajectories and choices based on our biological sex. Stereotypes contained in the mass media and those spread on social media will be analysed through meetings and workshops with educators and young people.

### Development of an educational package for educators

A manual for the early contrast to gender stereotypes, containing theoretical and practical references. An interactive training package, in English and in all languages of the partner's countries, consisting of operational tools for educators, available and usable through the project website. All the activities of the project will also be video-documented: educators and young people will be subject to building a storyboard of the project that will tell the central phases and the products of the activities carried out. The video storytelling is a central part of the web-doc and the training package.

*450 teachers*

*6 European Partners*

*100 stakeholders*

*3000 People*

Sito web: <https://www.upanduperasmus.eu>

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**UP**scaling trainers and educators' competencies on gender based violence to **UP**scaling awareness among young people against violence

**UP&UP** - UPscaling trainers' and teacher's competencies on gender stereotype to UPscaling the awareness among young people and fight the gender based violence is a project that would be define a new methodology and a training package available online aims to increase skill's educators, teachers, tutors, trainers and citizenship skills of young on a specific topic concerning respect for diversity, with particular reference to gender differences.



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## Product

### 4 Intellectual Output

#### 1 - Stereotypes analysis and good practices to break them down

*Learning / teaching / training material – Manual / handbook / guidance material*

#### 2 - GBV training for educators

*Digital education – E-learning course*

#### 3 - UP&UP Model for ALL

*Digital education – Open Education Resource (OER)*

#### 4 – Evaluation tool-kit

*Policy Recommendation*

## Events

### 3 Multipliers Event

**Brussels November 2019 – Open Your Mind**

**Seville June 2020 – Towards a new approach against**

**Rome June 2022- UP&UP Final Conference – Fighting gender based violence. New model and tools for educators**



The **National Association of Telefono Rosa Volunteers** - non-profit organization since February 1988 offers free assistance and support to women victims of male violence. It is present in the national territory with offices in Lombardy, Lazio, Piedmont, Campania, Veneto and Sicily. Since December 2012, on behalf of the Prime Minister's Office - Department for Equal Opportunities, it has been managing the toll-free number 1522 dedicated to women victims of violence and stalk-



**INCOMA** is a training agency with extensive experience in developing initiatives and coordinating projects under EU-funded programs such as the European Lifelong Learning Program.

**INCOMA** is specialized in the management of transnational mobility projects, vocational training, employment, entrepreneurship and languages.



The **Association of Women Members of Heraklion** and N. Heraklion is a non-governmental and non-profit organization made up of women, with the aim of organizing efforts to protect women's rights. It is in constant cooperation with local authorities but also with the government.



**FILIA** is a non-profit, non-political and feminist organization that fights gender disparities through activism, defense and research. FILIA supported the development of the Master in Gender Studies.



The **Telefono Rosa Association of Bronte** established in 2011 carries out projects with training agencies in southern Italy where gender stereotypes are still particularly rooted in the range of compulsory schooling students.



The **Telefono Rosa of Turin** has been carrying out actions to fight violence linked to the active, preventive and dissuasive presence in the territory since 1993, as an extension of the service offered at the headquarters



**European Center for Quality Ltd.** is a modern consulting company founded in 2001. The company specializes in two aspects: the development and management of projects within the various European Union programs and the development and application of international standards for quality management. ECQ collaborates with municipalities, associations, universities, chambers of commerce, research centers, companies, training centers, NGOs.



**S-com** is an international non-profit association based in Brussels.

Since 2005, it has worked to bring Europe closer to its citizens by proposing various projects in line with European policies. Over the years it has been a partner in the communication of various innovation projects on sustainable development, social inclusion and cultural diversity.

Con il supporto di:

**Presidenza del Consiglio dei Ministri  
Ministero Pari Opportunità**



**WAVE** is a network of European women's non-governmental organizations working in the field of fighting violence against women and children (women's shelters, counseling centers, SOS hotlines / guidelines, organizations that focus on prevention and training, etc.).