



CONCLUSIONS & RECOMMENDATIONS



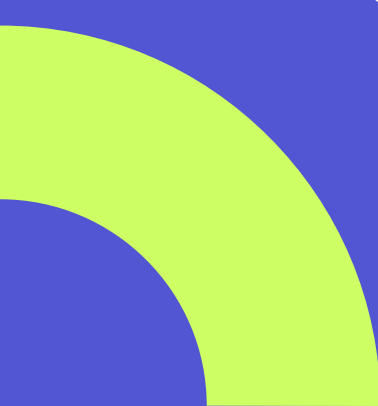
The study is available at the link in the bio.

FACTSHEET #5




This research dives into how digital content shapes young people's views on gender and cyberviolence.

Here's what we did:

- Phase 1 (Jan-April 2024): we surveyed 234 teens (14-18) from Romania, Italy, Bulgaria and Spain to see how social media affects their views on gender
 - Phase 2 (April-August 2024): we checked out influencer content to see how it challenges or reinforces gender norms and cyber violence
 - Phase 3 (Sept-Oct 2024): we spotlighted 15 good practices
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Our key takeaways:

- Social media shapes how youth view gender and violence, both positively and negatively.
 - Influencers can either reinforce stereotypes or promote inclusivity.
 - Teens need more tools and support to engage critically with content and activism.
 - Media literacy is essential to help teens challenge harmful stereotypes.
 - Collaboration between influencers and NGOs can amplify messages of equality and justice.
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WHAT NEEDS TO CHANGE:

- We need more influencers to speak out on harassment, body shaming, and online abuse. They can help challenge harmful stereotypes and create positive change.
- Schools must teach students how to recognise and challenge gender stereotypes and GBV
- Online platforms must make it easier for us to report abuse and block harmful content or accounts
- Policymakers need to develop and enforce rules that address online violence and discrimination
- We need accessible resources and support for those experiencing online abuse, especially gender-based violence, so that they don't feel alone.

WHAT'S NEXT IN OUR PROJECT

March 2025

Transnational meeting in Seville, Spain, including the research launch event and dissemination plans.

April 2025

Workshops for at least 100 students (14-18) in schools across Italy, Spain, Bulgaria, and Romania, addressing gender stereotypes and CVAWG.

May 2025

Pilot testing a teacher training in Italy, Spain, Bulgaria, and Romania on gender stereotypes and CVAWG, based on this research.

June - December 2025

Refining the teacher training program to ensure its effectiveness, incorporating feedback from pilot sessions.

October 2025

Transnational meeting in Catania to review completed activities and set strategic directions for outreach efforts.

January - August 2026

Organising outreach seminars in all partner countries to engage educators, students, and stakeholders.

Want to dive deeper? Read the full research report (link in bio) and help spread the word!

Follow us for more updates and stay tuned for the latest insights.





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